

MAPP Communication Workgroup Meeting
Thursday February 8, 2024 9:00 – 10:30 am
Via In-Person & Zoom

Present In-Person: Rhapsody, Mel, Derotha, Annie, Joscie, Warren, Anna, Hannah, Lorne

Present via Zoom: Asia, Mary, Jane

Notetaker: Hannah

| TIME | TOPIC | DISCUSSION | ACTION |
|-------------|---|--|---------------|
| 9:00-9:10 | Welcome, Intros & Agreements | Intros and check-in question - what is your least favorite means of communication? | |
| | Audience Segmentation Overview | | |

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| | Audience Segmentation Exercise | | |
| 9:45-10:25 | Defining Our "Who" | Didn't get to this - HOLD for next meeting Audience Analysis Audience Segmentation | |

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|-------------|-------------------------------|---|--------|
| 10:25-10:30 | Closing and Next Meeting Date | Next Meetings: Thursday, February 8 and Thursday, February 22 at 9 am | |
| | Zoom Chat | <p>09:03:32 From Hannah Gustafson to Everyone: Thanks for putting up with the tech testing!</p> <p>09:03:50 From Mary Darbonne to Everyone: Reacted to "Thanks for putting u..." with ❤️</p> <p>09:13:49 From Mary Darbonne to Everyone: Sounds good!</p> <p>09:22:33 From Mary Darbonne to Everyone: Asia, Are you seeing the correct screen?</p> <p>09:35:27 From Hannah Gustafson to Everyone: what jumps out, potential usefulness, how might theory inform how we communicate</p> <p>09:42:54 From Mary Darbonne to Everyone: Hannah, we lose the slides during breakout rooms. Would it be possible to simply mute Asia and I so we can talk amongst ourselves but still have reference to slides?</p> <p>09:46:46 From Hannah Gustafson to Everyone: we are going to chose between the two in a moment!</p> <p>09:50:47 From Hannah Gustafson to Everyone: brief reflection on this behavior change theory</p> <p>09:52:08 From Hannah Gustafson to Everyone: please wrap up</p> <p>09:59:49 From Hannah Gustafson to Everyone: please wrap up</p> | |

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| | | <p>10:06:45 From Hannah Gustafson to Everyone: please wrap up</p> <p>10:12:00 From Hannah Gustafson to Everyone: this is the final of four potential behavior change theories, next we will be choosing both a topic and then which BCT best aligns</p> <p>10:13:00 From Mary Darbonne to Everyone: Reacted to "this is the final of..." with 👍</p> <p>10:13:21 From Hannah Gustafson to Everyone: please wrap up</p> <p>10:15:41 From Hannah Gustafson to Everyone: 4145 2790</p> <p>10:26:14 From Bunnell Arts to Everyone: I can meet on the 8th or 29th; not on the 22nd</p> | |